CONFERE

NC

PROGRAMME

INTERNATIONAL CONFERENCE ON
Global Issues in Business & Technology
(July 31 – August 1, 2008)

Organized by:

National Institute of Financial Management
India
www.nifm.ac.in

In collaboration with

DBMA
University of Maryland
Eastern Shore, USA
www.umes.edu/business

Modern Technology & Management Institute Inc., USA
www.mtmi.us
### Thursday, July 31, 2008

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9:00 AM – 10:30 AM</td>
<td>Registration</td>
</tr>
<tr>
<td>10:00 – 11:00 AM</td>
<td><strong>Welcome Address by Mr. G.P. Gupta, Director NIFM</strong></td>
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<td><strong>Address by</strong></td>
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<tr>
<td></td>
<td>- Prof. Kamal Nayan Agarwal, Howard University, USA</td>
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<td>- Dr. Jeanann S. Byoce, Montgomery College, USA</td>
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<td><strong>Address by Ms. Sushama Nath, Secretary (Expenditure) and Chairperson, BOG, NIFM</strong></td>
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<td><strong>Inaugural Address by Dr. D. Subba Rao, Finance Secretary, Government of India</strong></td>
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<td>Vote of Thanks by Prof. Dinesh K. Sharma, University of Maryland, Eastern Shore, USA</td>
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<td>(VENUE: Auditorium, Ground Floor)</td>
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<tr>
<td>11:00 AM – 11:30 P.M.</td>
<td>High Tea</td>
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</tbody>
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### Thursday, July 31, 2008

<table>
<thead>
<tr>
<th>Time</th>
<th>Session 1A: Track: Finance &amp; Accounts</th>
</tr>
</thead>
</table>
| 11:30 – 12:30 PM | **The Kindleberger – Aliber – Minsky Paradigm and the Global Subprime Mortgage Meltdown**  
William V. Rapp, The New Jersey Institute of Technology, US  
**The Current Directions of the Australian Accounting Conceptual Framework**  
Atishwar Pandaram, University of the South Pacific, Fiji  
**Stress Testing: An Empirical Analysis on Indian Banking Sector**  
A.K. Mishra, IIT, Kharagpur and Manjunatha BG, University of Mysore, Bangalore  
**Reality of Real Options**  
Sitangshu Khatua, ICFAI Business School, Kolkata |
|                  | session Chair: Dr. K.P. Kaushik, NIFM, India  
Session Coordinator: Mr. L.N. Sachdeva (Mobile: 9810975430) |
| (VENUE: Seminar Hall, Second Floor) |                                                        |

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### Thursday, July 31, 2008

<table>
<thead>
<tr>
<th>Time</th>
<th>Session 1B: Track: Management</th>
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</table>
| 11:30 – 12:30 PM | **Knowledge sharing in an American Multinational Company (MNC) based in Malaysia – A case study**  
Kamal Kishore Jain, IIM, Indore, Chen Wai Ling, Unitar, Malaysia and Manjit Singh Sandhu, Monash University, Malaysia  
**Role of Strategic HRM and the link with Organisation Strategy**  
Kamal Mukherjee, XLRI School of Business and Human Resources, Jamshedpur  
**Issues and Considerations in Human Resource Outsourcing**  
Uttam Mahaveer Kinange, BLDE Association's, Karnataka  
**Extent of Decision Rural Woman take about their health**  
Riha Dhawan, IILM, Lucknow |
|                  | session Chair: Dr. Jeanann S. Byoce, Montgomery College, USA  
Session Coordinator: Sh. S.K. Chandila (Mobile: 9868220640) |
| (VENUE: Board Room, First Floor) |                                                          |
Thursday, July 31, 2008

<table>
<thead>
<tr>
<th>Time</th>
<th>Session 1C: Track: Information Technology</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:30 – 12:30 PM</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Global Impact on Business and Technology</td>
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<tr>
<td></td>
<td>Rakesh Arya, University of Maryland, Eastern Shore, USA</td>
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<td></td>
<td>Electronic Governance: Key Issues, Problems and Prospects in Jordan, Ethiopeia and Fiji</td>
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<td>R.D. Pathak, Gurmeet Singh, Rafia Naz, University of the South Pacific (USP), Fiji, Rakesh Belwal, Khalid Al Zoubi, Sohar University, Sultante of Oman, and RFI Smith, Monash University, Australia</td>
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<td>Creating Competition Advantage through Knowledge Management</td>
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<td>Rajat Agrawal, IIT, Roorkee</td>
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<td>Session Chair: Prof. V.K. Nangia, IIT, Roorkee, India</td>
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<td>Session Coordinator: Dr. V. Gautam (Mobile: 9868446415)</td>
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<td>(VENUE: Lecture Hall-II, Second Floor)</td>
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Thursday, July 31, 2008

<table>
<thead>
<tr>
<th>Time</th>
<th>Session 2A: Track: Economics</th>
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<tbody>
<tr>
<td>12:30 – 2:00 PM</td>
<td>Lunch Break</td>
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<td>(VENUE: VIP Mess, NIFM Hostel)</td>
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Thursday, July 31, 2008

<table>
<thead>
<tr>
<th>Time</th>
<th>Session 2B: Track: Management</th>
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</thead>
<tbody>
<tr>
<td>2:00 –3:00 PM</td>
<td>Identification of Issues for Better Performance Appraisal</td>
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<tr>
<td></td>
<td>Kaipa Raghuram, Kottam Institute of Advanced Studies, Kondair, Andhra Pradesh</td>
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<td>Strategy in Turbulent Environment: A Case of Pesticide Company in India</td>
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<td>Sapna Arora Narula, College of Agribusiness Management, Utrakhhand and K.M. Upadhyay, Goel Institute Technology, Ghaziabad</td>
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<td>Motivational Pattern for Entrepreneurship Among Business Students; An Empirical Study</td>
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<td>Vasantha Kumara S.A., Dayananda Sagar College of Engineering, Bangalore and C. Sahasranam, Industrial Engineering &amp; Management, Tumkur</td>
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<td>Rating E-Banking Services: A Comparative Analysis</td>
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<td>P.K. Gupta, Preeti Singh, Devi Ahilya Vishwavidyalaya, Indore</td>
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<td>Session Chair: Dr. S.S. Khanka, NIFM, India</td>
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<td>Session Coordinator: Mr. S.C. Chauhan (Mobile: 9811199459)</td>
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<td>(VENUE: Seminar Hall, Second Floor)</td>
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</tbody>
</table>
### Thursday, July 31, 2008

**Session 2C:**
**Track: Information Technology**
- Technology, Globalization and FDI: Challenges for India’s upstream Petroleum Sector  
  Ratan Kumar Mishra, IIT, Roorkee
- Digital Divine – A Threat to the Rural Community: A Study in North–Eastern Region of India with special Reference to Assam  
  Majidul Ahmed and Aditi Das Deka, Gauhati University, Assam
- Towards an e-emerging ICT regulatory framework  
  Soobron Mahen and H.C.S. Rughooputh, University of Mauritius, Mauritius

**Session Chair:** Prof. Kamal Nayan Agarwal, Howard University, USA
**Session Coordinator:** Mr. Anil Kumar (Mobile 9810166222)

(VENUE: Lecture Hall-II, Second Floor)

### Thursday, July 31, 2008

**3:00 – 3:30 PM**
**Coffee Break**

### Thursday, July 31, 2008

**Session 3A:**
**Track: Finance & Accounts**
- An Empirical Study on Performance of Index Funds over Index using Regression Models  
  Arpit Mangal, IIM, Indore.
- Statistical Tools of Quality Management – An Empirical Investigation  
  Atishwar Pandaram, University of the South Pacific, Fiji
- E-Crimes and Banking Industry: A case study of Phishing  
  Atul Bamrara, Gajendra Singh and S.P. Kala, HNB Garhwal University, Garhwal
- Factors Factoring Individual in Choosing Retail Banks  
  Shika Jain, International Institute of Professional Studies, Guna, MP

**Session Chair:** Prof. S.S. Yadav, IIT, Delhi
**Session Coordinator:** Dr. V. Gautam (Mobile 9868446415)

(VENUE: Board Room, First Floor)

### Thursday, July 31, 2008

**Session 3B:**
**Track: Corporate Governance**
- Global Warming as a potential strategic driving force in Industry Analysis  
  Rajini Sofat, Guru Nanak Institute of Management and Technology, Ludhiana, Simrat Kaur Hiro, Lovely Professional University, Preeti Hiro, Guru Nanak Institute of Management & Technology, Ludhiana
- Social Responsibility in Sports Goals SMEs  
  Raj Kumar, Gautam Buddha University, Noida and Sudhir Kumar Gupta, D N College, Ch. Charan Singh University, Meerut
- Strategy for Indian SMEs to Meet Global Competition  
  Durgesh Sharma, Professor, IMS Engineering College, Ghaziabad
- Determinants of organizational Politics in Professional Educational Institutes  
  Kalpana Agrawal, Alok Bansal and L.C. Gupta, Prestige Institute of Management and Research, Indore

**Session Chair:** Mr. A. Prasad, Ex-Director, NIFM, India
**Session Coordinator:** Mr. L.N. Sachdeva (Mobile: 9810975430)

(VENUE: Seminar Hall, Second Floor)
### Session 3C: Information Technology

- **Online Education in Higher Education – Distant Dream for Assam**
  - Kabiari Bezbaruah, Guwahati Commerce College, Assam
- **Knowledge Discovery from Spatial Database – A Spatial Data Mining Approach for Health Information System**
  - Siddhi Nath Rajan, IMS Engineering College, Ghaziabad.
- **Privacy or Security: A Dilemma Situation**
  - Loveleen Gaur, BLS Institute of Management, Ghaziabad.

**Session Chair:** Prof. Dinesh K. Sharma, University of Maryland, Eastern Shore, USA  
**Session Coordinator:** Mr. Ajit Singh (Mobile: 9810018763)  
**(VENUE: Lecture Hall-II, Second Floor)**

### Session 4: Paper Presentation through Video Conferencing/ Skype

- **An order level inventory system for deteriorating item with trade credit under declining market conditions using DCF approach**
  - Bhavin J Shah, Nita Shah and Nidi Raikundiya, H L college campus, Ahmedabad
- **A Metrics-Based Approach to enhance the Software Quality: A Case Study**
  - Suprika Vasudeva Shrivastava, Symbosis centre for Information Technology, Pune

**Session Chair:** Dr. Brajesh Kumar and Dr. Jaya Bhalla, NIFM, India  
**Session Coordinator:** Mr. Anil Kumar (Mobile: 9810166222)  
**(VENUE: Computer Lab I, Second Floor)**

### Thursday, July 31, 2008

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<tbody>
<tr>
<td>3:15 - 4:15 PM</td>
<td><strong>“Melody &amp; Rhythm” by (Padmashri) Guru Shovana Narayan’s ASAVARI Group</strong></td>
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<td><strong>Om (The Cosmic Dance of Creation)</strong></td>
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<td><strong>Shringara</strong></td>
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<td><strong>Tejas Dhwani (Sound of Vigour)</strong></td>
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<td><strong>Thumri Malika</strong></td>
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<td><strong>Chaturanga</strong></td>
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<td><strong>Jago Ma</strong></td>
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<td><strong>Melody in Rhythm</strong></td>
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<td><strong>(VENUE: Auditorium, Ground Floor)</strong></td>
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<tr>
<td>9:00</td>
<td><strong>Dinner</strong></td>
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<td><strong>(VENUE: Auditorium Lounge Floor)</strong></td>
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</tbody>
</table>
### Session 1A:
**Track: Operation Research & Production**
- **The Case of Air France - KLM**
  Sajal Kabiraj, ITM Business School, Mumbai
- **Estimation of Ordered Scale Parameter of Two Weibull Populations and its Application in Asset Return for Market**
  Himani Gupta, Institute of Management Technology, Ghaziabad
- **Case Study: Ground Water Quality Assessment in Barods (Gujarat, India) using Factor Analysis**
  Stuti Ghanshyam Dholakia, New L. J. Commerce college, Chetna Bhavsar, Hitesh Solanki, Gujarat University, Ahmedabad
- **Optimum Sericulture based Farming System Models – An Application of Linear Programming Technique**
  G.N. Nagaraja, University of Agricultural Sciences, Bangalore

*Session Chair: Dr. S. Teki, NIFM, India*
*Session Coordinator: Mr. Ajit Singh (Mobile: 9810018763)*

(VENUE: Board Room, First Floor)

### Session 1B:
**Track: Finance & Accounts**
- **Cost of Installation and Subsidy Structure on Sprinkler Irrigation System in Bikaner District of Rajasthan**
  Madhu Sharma, Javed Bhati and Rajesh Sharma, Institute of Agri Business Management, Rajasthan
- **Bank’s Risk Management Through Financial Derivatives**
  B.K.Kapoor, M.M. H College, Ghaziabad and Vinita Mittal, KIET School of Management, Ghaziabad
- **Determinants of Dividend Payout Ratios – A Study of Indian FMCG Sector**
  Sujata Kapoor, Jaypee Business School, Noida

*Session Chair: Mr. William V. Rapp, The New Jersey Institute of Technology, U.S.A*
*Session Coordinator: Mr. S.C. Chauhan (Mobile 9811199459)*

(VENUE: Seminar Hall, Second Floor)

### Session 1C:
**Track: Information Technology**
- **Digital Inequality - A Case Study Of Indian Subcontinent**
  Namrata Agrawal, NIFM, India and Kamal Nayan Agarwal, Howard University, USA
- **Knowledge Management at Eureka Forbes Limited**
  V.K. Nangia, Ashish Agarwal, Mayur Nikam, Shubha Ashraf and Santosh Rangnekar, IIT, Roorkee
- **E-Governance Models, Issues and Challenges**
  Deepak Gour, School of Engineering, Udaipur

*Session Chair: Mr. Raj Kumar Prasad, CEO, Commonwealth Centre for e-Governance, India*
*Session Coordinator: Dr. V. Gautam (Mobile 9868446415)*

(VENUE: Lecture Hall-II, Second Floor)

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Friday, August 1, 2008

10:00 – 11:00 AM

### Session 1A:
**Track: Operation Research & Production**

<table>
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*Session Chair: Dr. S. Teki, NIFM, India*
*Session Coordinator: Mr. Ajit Singh (Mobile: 9810018763)*

(VENUE: Board Room, First Floor)

Friday, August 1, 2008

10:00 – 11:00 AM

### Session 1B:
**Track: Finance & Accounts**

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*Session Chair: Mr. William V. Rapp, The New Jersey Institute of Technology, U.S.A*
*Session Coordinator: Mr. S.C. Chauhan (Mobile 9811199459)*

(VENUE: Seminar Hall, Second Floor)

Friday, August 1, 2008

10:00 – 11:00 AM

### Session 1C:
**Track: Information Technology**

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<td>E-Governance Models, Issues and Challenges</td>
<td>Deepak Gour, School of Engineering, Udaipur</td>
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*Session Chair: Mr. Raj Kumar Prasad, CEO, Commonwealth Centre for e-Governance, India*
*Session Coordinator: Dr. V. Gautam (Mobile 9868446415)*

(VENUE: Lecture Hall-II, Second Floor)

Friday, August 1, 2008

11:00 – 11:15

**Coffee Break**
### Session 2A: Corporate Governance

**Track:** Corporate Governance

- **Corporate Culture and Office Design: Indicators of Corporate Identity**
  - Monika Bisht, Kumaun University, Nainital
- **Motivation: From the Perspective of the Bhagavad Geeta**
  - Santosh Dev, Jaypee Institute of Information Technology, Noida
- **CSR: Creating New resources for Society?**
  - Kuldeep Kaul, BLB Institute of Management, Ghaziabad
- **Project Leader’s Personality Attributes and Software Development Team Effectiveness**
  - Amar Nath Chatterjee, XLRI, Jamshedpur

*Session Chair: Prof. Durgesh Sharma, IMS, Engineering College, India*

*Session Coordinator: Mr. Anil Kumar (Mobile 9810166222)*

*(VENUE: Board Room, First Floor)*

### Session 2B: Economics

**Track:** Economics

- **A Study on Perception towards Inflation and Measures to control it.**
  - N. Maruti Rao, Kousali Institute of Management, Karnataka and Shri. Iftikar Ahmed M Naikwadi, Karnataka University
- **Estimation of Parameters of Multi-Normal Distribution with Constrain**
  - Parag Bipinchandra Shah, H.L. College of Commerce, Navrangpura
- **Effective Management of India’s Excess Foreign Exchange Reserves**
  - Rachna Agarwal, Apeejay College of Engineering, India
- **A Study on Capacity Building Fiscal Transfers in India: The Context of Utilization of Grants by the Provincial Governments in India**
  - A.K. Sharan, NIFM, India

*Session Chair: Prof. Pankaj Agrawal, KNIT, India*

*Session Coordinator: Mr. L.N. Sachdeva (Mobile: 9810975430)*

*(VENUE: Seminar Hall, Second Floor)*

### Session 2C: Information Technology

**Track:** Information Technology

- **Software Reliability Growth Modeling (SRGM): Issues & Challenges**
  - Pradeep Sharma, ABES Engineering College, Ghaziabad
- **The use of Anova (Statistical Tool) in Pharmaceutical Industry**
  - Sweta Mahendrabhai Patel, School of Science, Ahmedabad
- **An Integrated Approach towards improving information Flow through the Relationship between ERP and ERP-II**
  - Vijayakumar Bharathi, Faculty Symbiosis Centre for Information Technology, Pune

*Session Chair: Mr. S.D. Sharma, Meerut College, India*

*Session Coordinator: Mr. Sushil Mamgain (Mobile 9871069075)*

*(VENUE: Lecture Hall-II, Second Floor)*

### Friday, August 1, 2008

12:15 – 12:30

**Coffee Break**
### Session 3A:  
**Track: Operation Research & Production**
  Dinesh K. Sharma, University of Maryland Eastern Shore, USA and R.K. Jana, Indian Institute of Social Welfare & Business Management, Kolkata, India
- Achieving Quality Excellence for Small and Medium Sized Business Units using International Quality Excellence Frameworks  
  J. A. Kagal, Visiting Faculty B- Schools, Mumbai
- The Economic Implications of the Adoption and Harmonization of Accounting Standards: A Case of Fiji  
  Atishwar Pandaram, University of South Pacific(USP), Fiji
- Bayes Estimation of Shift Point in Normal Sequence and its application to Statistical Process Control  
  Jayesh B Shah, R.J. Tibrewal College, Gujarat and M.N. Patel, School of Science, Ahmedabad

*Session Chair: Dr. R.K. Jana, Indian Institute of Social Welfare & Business Management, Kolkata, India*  
*Session Coordinator: Dr. V. Gautam (Mobile 9868446415)*  
*(VENUE: Board Room, First Floor)*

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### Session 3B:  
**Track: Management**
- Communication Climate in organized sector in Ethiopia  
  Renjith Kumar, Arbaminch University, Ethiopia and Arvind Kumar Bhatt, ARBA Minch University, Ethiopia
- Managing Human Resources towards Nurturing Self-Managed Teams in Cross Cultural Context  
  Y. Venkata Ras, Pondicherry University, Pondicherry
- An Integrated Approach towards improving information Flow through the Relationship between ERP and ERP-II  
  Ratna Agarwal, Institute of Management and Research, Kanpur
- Global issues in Business/technology in the context of major Global Consumer issues  
  Partha Sarathy Chodhury, IIM, Kolkata

*Session Chair: Col.( R) V K Gaur, MRES, India*  
*Session Coordinator: Sh. S.K. Chandilla (Mobile:9868220640)*  
*(VENUE: Seminar Hall, Second Floor)*

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### Session 3C:  
**Track: Information Technology**
- Wireless@Crossroads: From Chaos to Cruise  
  Sachin Gupta, Chanderprabhu Jain College of Higher Studies, Delhi
- Wavelet Transforms in Medical Imaging  
  K.K. Gupta, KNGIT, Ghaziabad
- Data Warehousing in the Indian Insurance Industry Exploring Strategic Advantage  
  S.C. Das, Faculty, Banaras Hindu University, Varanasi
- E-Healthcare System in Rural Area  
  Sreya Chattopadhyay, Inderprastha Engineering College, Ghaziabad

*Session Chair: Prof. Abdul Quaiyum Ansari, Jamia Millia Islamia, India*  
*Session Coordinator: Mr. S.C. Chauhan (Mobile 9811199459)*  
*(VENUE: Lecture Hall-II, Second Floor)*

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**Friday, August 1, 2008**  
**1:30 – 2:30 PM**  
**LUNCH**  
*(VENUE: VIP Mess, NIFM Hostel)*
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<th>Time</th>
<th>Session 4A:</th>
<th>Session 4B:</th>
<th>Session 4C:</th>
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<tr>
<td>2:30 – 3:30 PM</td>
<td><strong>Corporate Governance</strong></td>
<td><strong>Track: Finance &amp; Accounts</strong></td>
<td><strong>Track: Information Technology</strong></td>
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<td></td>
<td>✅ Creating Sustained Competitive Advantages (SCA) Through Intangible Assets Management: A Resource Based View</td>
<td>✅ Dividend: The most essential variable for Finance in an Industry: Case Study</td>
<td>✅ Application of Evidence Based Software Engineering for IT Systems</td>
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<tr>
<td></td>
<td>Ranjan Mishra, KNIPSS (M&amp;T Centre), Sultanpur</td>
<td>Baidyanath Ram Prajapati, JSS Academy of Technical Education, Noida</td>
<td>Vijay K Nangia, MSIT, GGS Indraprastha University, New Delhi</td>
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<td>✅ Media Literacy in India: An Improved way to understand Media</td>
<td>✅ Anomalies Price Behaviour</td>
<td>✅ E-Governance Projects in India, Myths, Reality and Alternative</td>
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<td></td>
<td>Nancy Dhusa, Faculty, RKGIT College, Ghaziabad</td>
<td>Silky Vigg, JIMS, New Delhi</td>
<td>Vinay Kumar, NIC, Delhi</td>
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<td>✅ CRM: A Strategic Tool in Retail Industry</td>
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<td>✅ Cyber Security &amp; Cyber Law Issues</td>
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<td></td>
<td>Deepa, Krishna Institute of Engg. &amp; Tech., Ghaziabad</td>
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<td>Pooja Gupta, Guru Nanak Institute of Mgmt &amp; Technology, Ludhiana</td>
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<td>✅ Optimal Advertising Policies in a Segmented Market for a Durable Product</td>
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<td>✅ Enhancing the OSI Reference Model and Implementation of ISO 27K for improving ISMS</td>
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<td>P.C. Jha, Kuldeep Chaudary and P.K. Kapur, University of Delhi, Delhi</td>
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<td>Pradeep Kumar Gupta, Raj Kumar Goel Institute of Technology, Ghaziabad and Raghav Mehra, Bhagwant Institute of Technology, Mujafarnagar</td>
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<td><strong>Session Chair:</strong> Dr. A.M. Sherry, NIFM, India</td>
<td><strong>Session Chair:</strong> Prof. A.K. Mishra, IIT, India</td>
<td><strong>Session Chair:</strong> Ms. Rafia Naz, University of the South Pacific (USP) Fiji</td>
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<td><strong>Session Coordinator:</strong> Mr. Anil Kumar (Mobile 9810166222)</td>
<td><strong>Session Coordinator:</strong> Mr. L.N. Sachdeva (Mobile: 9810975430)</td>
<td><strong>Session Coordinator:</strong> Mr. Sushil Mamgain (Mobile 9871069075)</td>
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<td>(VENUE: Board Room, First Floor)</td>
<td>(VENUE: Seminar Hall, Second Floor)</td>
<td>(VENUE: Lecture Hall-II, Second Floor)</td>
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**Friday, August 1, 2008**

**Coffee Break**
<table>
<thead>
<tr>
<th>Time</th>
<th>Session 5 A:</th>
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<tbody>
<tr>
<td>03:45 – 4:45 PM</td>
<td><strong>Track: Management</strong></td>
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<tr>
<td></td>
<td>Tourism and the Commonwealth games in 2010</td>
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<td>Sharmistha Bhattacharjee, Faculty, Jaypee Institute of Information Technology University, Noida</td>
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<td>Waste Elimination through lean principles: Cases</td>
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<td>Nitin Kumar Upadhye, Faculty, IMS Engineering College, Ghaziabad and Avinash Gaur, RKG Institute of Technology, Ghaziabad, UP</td>
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<td>Experiential Learning and Work: A study of Benefits</td>
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<td>Richa Srivastava, KNIPSS (M&amp;T Centre), Sultanpur</td>
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<td>Scientific Performance Measurement of Multi-Attribute System using Data Envelopment Analytic Hierarchy Process</td>
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<td>P.C. Jha, Remica Aggarwal and P.K. Kapur, University of Delhi, Delhi</td>
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**Session Chair:** Prof. Partha Sarathy Chowdhury, IIM, Kolkata, India  
**Session Coordinator:** Sh. S.K. Chandila (Mobile: 9868220640)

(VENUE: Board Room, First Floor)

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>03:45 – 4:45 PM</td>
<td><strong>Track: Information Technology</strong></td>
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<tr>
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<td>Tribulations And Prospects Of E-Business in Ludhiana</td>
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<td>Harsimerjeet Khurana, Guru Nanak Institute of Management and Technology, Ludhiana</td>
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<td>Presence of Service Oriented Architecture in Small and Medium Enterprises</td>
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<td>Sadhna Yogesh Ghalsasi, Symbosis Centre for Information Technology, Pune</td>
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<td>A quadratic programming approach for quadratic multi-level programming problems</td>
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<td>Bhupendra Sharma, BSACET, Shifali Bhargava, BSA PG College and Shaifali Agrawal, RATM, Mathura</td>
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<td>E-Governance – Issues and Challenges</td>
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<td>Balraj Kumar and Pawan Kumar, Lovely Professional University, Punjab</td>
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**Session Chair:** Dr. Rakesh Arya, University of Maryland, Eastern Shore, USA  
**Session Coordinator:** Dr. V. Gautam (Mobile 9868446415)

(VENUE: Lecture Hall-II, Second Floor)

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<th>Time</th>
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<td>4:45 – 5:15 PM</td>
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**Coffee**
Patron
Mr. G.P. Gupta, Director, NIFM

Conference Chair
Dr. Namrata Agrawal, Professor, NIFM

Conference Co-Chair
Dr. Jeanann S. Boyce, Professor, Montgomery College, USA

Programme Coordinators
Dr. Kamal Nayan Agarwal, Howard University, USA
Dr. Dinesh K. Sharma, University of Maryland, Eastern Shore, USA

Conference Secretariat
Administrative Building, Second Floor