



Department of Business,
Management, and Accounting
www.umes.edu/business



mtmi.us/iac/



Department of Management
www.frostburg.edu/dept/mgmt/

2018 MTMI ANNUAL INTERNATIONAL CONFERENCE on Globalization and Competitiveness in Business and Technology September 21-22, 2018

The Modern Technology and Management Institute (MTMI) invite papers for its 2018 Annual Conference which will be held at Virginia Beach Resort Hotel, 2800 Shore Drive, Virginia Beach, Virginia, USA during September 21-22, 2018. The conference is sponsored by the Department of Business, Management and Accounting and Department of Mathematics and Computer Science, University of Maryland Eastern Shore, USA, Bowie State University, USA and Department of Management, Frostburg State University, USA. The conference will provide an opportunity for participants to share and discuss their ideas and strategies for developing effective and efficient global entities.

The conference will host tracks on the following topics as they pertain to Globalization and Competitiveness in Business and Technology:

| | |
|---|---------------------------------------|
| Global Competitive Strategies | E-Business in a global setting |
| Digital Business | E-Government and E-Commerce |
| Security and trusted computing infrastructures, | Virtual enterprise, and collaboration |
| Project Management, | Relationship management models |
| Production Management/Operations Research | Supply Chain Management |
| Quantitative Analysis | Online Education |
| Legal, social and ethical issues | Other Current Business Topics |

Proposals for paper presentations, session chairs, and panel discussions in the above areas of Businesses and Information Technology are invited. Panels and symposia that highlight emerging theories, cutting-edge research or best corporate practices are also sought.

Student competitions for Best Paper in both the undergraduate and graduate categories will be held at the conference. Students are invited to submit papers on business or information technology topics. Prizes will be awarded to student winners in each category.

ABSTRACT SUBMISSIONS DUE DATE JULY 15, 2018. Authors are requested to submit an abstract of no more than 250 words reporting the original research results and experience. Proposals should be submitted at the link below. Acceptance notifications will be sent within a few days of receipt of the abstract.

[Paper/Proposal Submission](#)

THIS SUBMISSION DEADLINE OF FINAL PAPER DUE AUGUST 31, 2018.

Accepted full papers (limited to 6 pages) will be published in the MTMI Publication Review of Business and Technology Research (RBTR). <http://www.mtmi.us/services/doc/ManuscriptGuidelines.pdf> **It is assumed that the paper submitted is author's original work and accepted published papers in the RBTR shall be the copyright of MTMI. The paper must be submitted by the deadline to be included in the RBTR.**

[Final Paper Submission](#)

An extended version of selected papers presented at the conference will be considered for publication into one of MTMI journals. See the list of journals at http://www.mtmi.us/Global_Digital/services/journal.html.

CONFERENCE REGISTRATION:

At least one author of an accepted proposal must register by **August 31, 2018 to be included in the Program. Submissions will not be placed on the program without receipt of the registration fee for at least one author.**

| | <u>Registered/paid by 8/31/2018</u> | <u>Registered/paid after 8/31/2018*</u> |
|-------------------------------|-------------------------------------|---|
| In Person Attendance: | \$235.00 | \$275.00 |
| Retired Faculty | \$100.00 | \$135.00 |
| Students/ Online Presentation | \$ 60.00 | \$ 75.00 |

*Onsite registrations will incur a \$25 late fee.

The registration form is available online at <http://mtmi.us/iac/registration-form>. All individuals participating in any part of the program must register and pay applicable fees. (Breakfast and lunch Friday and Saturday is included in the registration fee). In special circumstances, a request for refund of the registration fee may be processed for a fee of \$50.00.

HOTEL ACCOMMODATION:

Virginia Beach Resort Hotel and Conference Center, 2800 Shore Drive Virginia Beach, VA 23451. Please Call 1-800-468-2722 and identify MTMI when making your reservation in order to receive the discounted rate \$99.00. If you have any problem, please call Ms. Donna McNulty at 001-757-481-9000 (ext. 2020) or Fax 757-946-4300. For additional information about the facilities, please visit their website at <http://www.virginiabeachresort.com/> For overseas bookings use [Hotel Block Reservation Form for overseas participants](#) to access the group registration form for the hotel.

Program Chair

Dr. Sally Sledge, Professor

Department of Business, Norfolk State University

700 Park Avenue, Brown Hall 304.5

Norfolk, VA 23504, USA

Phone: 757 823 2953 Fax: 757 823 2506

E-Mail: mtmiconference@gmail.com

Organizing Committee

| | | |
|---|---|---|
| Dr. Amit Shah , Professor Dept. of Management, Frostburg State University, MD USA | Dr. Dinesh Sharma , Professor Dept. of Business, Management & Accounting, University of Maryland Eastern Shore, MD, USA | Dr. Young B. Choi , Professor Dept. of Business, Leadership, and Info Sys, College of Arts & Sciences, Regent University, VA, USA |
| Dr. Sadanand Srivastava Professor, Dept. of Comp. Science, Bowie State University, MD, USA | Dr. Charles Chekwa , Professor, Sorrell College of Business, Troy University, USA | Dr. Michael Monahan , Chair Dept. of Management Frostburg State University, USA |
| Dr. Kamal Nayan Agarwal Assoc. Professor Dept. of Info Systems & SCM School of Business, Howard University, Washington, DC, USA | Dr. Gurdeep S. Hura , Professor Department of Mathematics and Computer Science, University of Maryland Eastern Shore, MD, USA | Dr. Emilyn Cabanda Professor, Regent University School of Business & Leadership Virginia Beach, VA, USA |

Advisory Committee

| | | |
|--|---|--|
| Dr. Ayodele J. Alade , Professor DBMA, University of Maryland Eastern Shore, MD, USA | Dr. Bin Mai , Assistant Professor Dept. of Information Systems University of North Texas, Denton, Texas USA | Dr. Anthony C. Nelson , Dean and Professor of Information Systems College of Business Bowie State University, MD, USA |
|--|---|--|

| | | |
|--|---|--|
| <p>Dr. Sunand Kumar <i>Professor</i> <i>Department of Mechanical Engineering</i> <i>National Institute of Technology Hamirpur (HP) INDIA</i></p> | <p>Dr. Mohammad Quasem Professor, School of Business Howard University Washington, DC, USA</p> | <p>Dr. Kate Brown, Associate Professor, DBMA, University of Maryland Eastern Shore, MD, USA</p> |
| <p>Dr. Daniel Okunbor, Professor, Mathematics/Computer Science Fayetteville University, NC, USA</p> | <p>Dr. Igwe E. Udeh, Dean School of Business Southern University at New Orleans, LA, USA</p> | <p>Prof. M. Othman, Professor Faculty of Computer Science & IT University Putra Malaysia Selangor, Malaysia</p> |
| <p>Dr. Rajni Goel, Professor, School of Business Howard University Washington, DC, USA</p> | <p>Dr. Ayodele Mobolurin, Assoc. Professor, Department of Information Systems & SCM School of Business Howard University Washington, DC, USA</p> | <p>Dr. Albert Y. Chi, Associate Professor Dept of Math & Comp. Science University of Maryland Eastern Shore, MD, USA</p> |
| <p>Dr. Madhu Jain, Professor Department of Mathematics Indian Institute of Technology, Roorkee, India</p> | <p>Dr. Pradeep Tomar, Assoc. Professor School of Info. and CT Gautam Buddha University U.P., India</p> | <p>Dr. P. K. Gupta Professor Institute of Management Studies Devi Ahilya University Indore, MP, India</p> |
| <p>Dr. S.S. Mishra, Professor Department of Mathematics Awadh University Faizabad, U.P., India</p> | <p>Dr. Shifali Bhargava, Professor Dept. of Mathematics B.S.A. College Mathura, U.P., India</p> | <p>Dr. Vichet Sum, Chair DBMA, University of Maryland Eastern Shore, MD, USA</p> |
| <p>Dr. Namrata Agrawal Professor & MDP Coordinator National Institute of Financial Management Faridabad, India</p> | <p>Dr. Balbinder Singh Deo Professor The University Of Northern British Columbia Prince George, BC, Canada</p> | <p>Dr. R. D. Pathak Professor University of the South Pacific Fiji</p> |
| <p>Dr. Siva Prasad Ravi, Director and Professor School of Business Nipissing University , CANADA</p> | <p>Dr. Anil Khatri Assoc. Professor Medical Informatics & Info. Tech. Johns Hopkins University, USA</p> | <p>Dr. Retta H. Guy Professor & Assoc. Dean School of Business Tennessee State University, USA</p> |
| <p>Ambassador Pradeep Kapur Professor, School of Public Policy University of Maryland College Park, MD, USA</p> | <p>Dr. Aaron Rababaah, Associate Professor of Computer Science, American University of Kuwait, Kuwait</p> | <p>Dr. David Anyiwo Professor and Chair, Department of Management Info Systems Bowie State University, MD, USA</p> |
| <p>Dr. Daniel N. Owunwanne Professor, School of Business Howard University Washington, DC, USA</p> | <p>Dr. Rajni Goel, Professor, School of Business Howard University Washington, DC, USA</p> | |